

#9

1/29

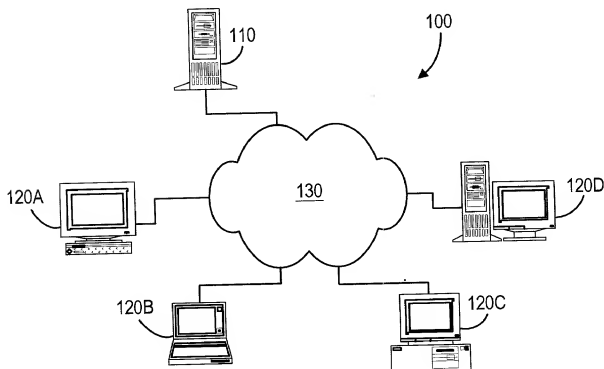


Fig. 1

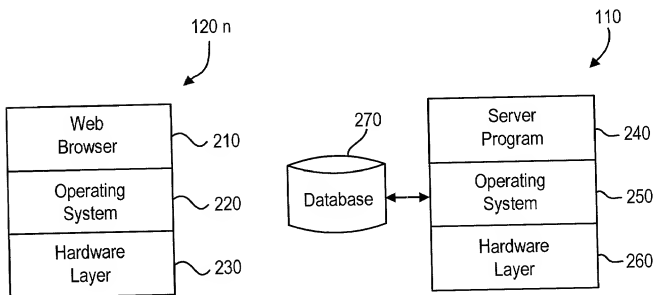


Fig. 2A

Fig. 2B

09839969.071001

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300
↙

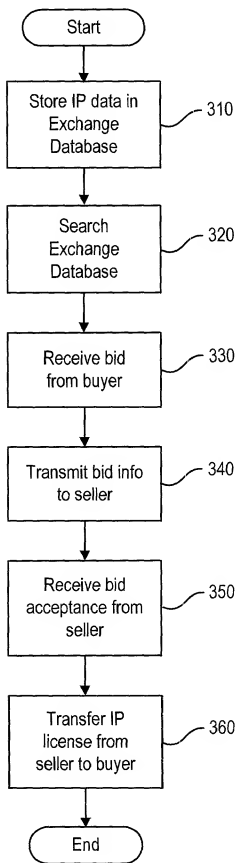


Fig. 3

09839969.071001

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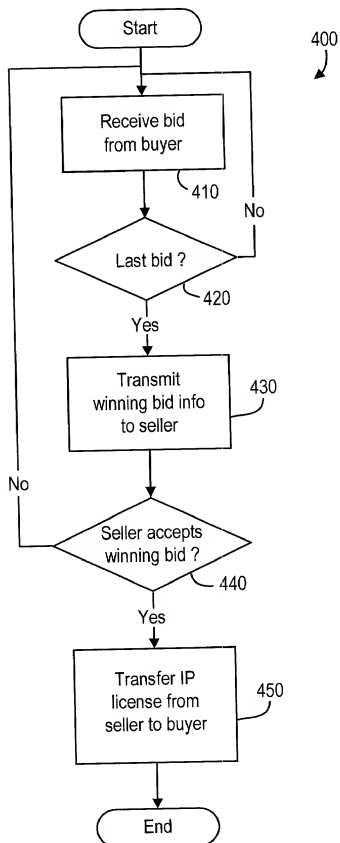


Fig. 4

09839969.071001

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

Fabio, it is easy to add, modify, or withdraw patents from the pIX auction

12 mos 1mos
Typical pIX
Transaction

Message Board Patent Inventory Search Auction Escrow After Market Electronic pIX
Activity Activity License Admin Library Information Survey

Currency: Dollar Portfolio: Man's Best University

Fri, 2 Jul 1999
19:20:15 GMT

Patent Number: US 5462750

Patent Title: Biologically active compositions having a nanocrystalline core

Inventor(s): Kossovsky: Nir, Los Angeles, CA
Bunshah: Rointan F, Playa del Rey, CA

Abstract: A biologically active composition made up of core particles having diameters of less than about 1000 nanometers which are coated with a layer which is designed to allow

Claims: 1. A composition of matter which is made by a process comprising the steps of

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on oracle

Exit

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

Fabio, it is easy to add, modify, or withdraw patents from the piX auction

piX

12 mos	1mos
Typical Transaction	piX Transaction

Search Auction Escrow After Market Electronic piX
Activity Activity License Admin Library Information Survey

Message Board Patent Inventory

Patent Citations:

US 4501726 Schroeder et al.
US 4904479 Illum
CA 1252950

Non Patent Citations:

Kossovsky, M et al. J of Biophysical Chemistry, 1992: 3:45-65

Art, Sound, and Video Files:

Video presentation by inventor

Asking Price:

\$ 150,000

Royalty Rate:

5%

Currency:

Dollar

License Terms:

Fields of use exclude vaccines and insulin

on oracle

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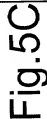




Fig. 7A

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The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

20 mos	4.5 mos
Typical Transaction	pIX Transaction

The pIX advanced search tool is a powerful resource for technology transfer professionals.

being disclosed in this record:

How products would be better than competitive technologies: Longer lasting stable biomolecule ☐ and ☐ or ☐ and not

How products would be cheaper than competitive technologies: Raw ingredients ☐ and ☐ or ☐ and not

How products would be faster than competitive technologies: Overnight production ☒ and ☐ or ☐ and not

How products would have a competitive advantage over other technologies:

Field of Use Codes: Food and flavor agents

R&D Time Invested to Date:

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700

Fig. 7B

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

The pIX advanced search tool is a powerful resource for technology transfer professionals.

22 mos 6mos
Typical Transaction pIX Transaction

Message Board Patent Inventory Auction Escrow After Market Activity License Admin Electronic Library pIX pIX Information Survey

19:28:43 GMT

Search Results

Issued	Title	Better	Faster	Cheaper	Patent No.
1995	Biologically active composition having a nanocrystalline core	Longer lasting stable biomolecule.	Reacts in an overnight production of 50L, or less, unsupervised	The raw ingredients used to produce nano-particles are simple and inexpensive salts	US 5462750
1995	Biochemically active agents for chemical catalysis and cell receptor activation	Produces more stable biomolecules	Can be produced overnight	This technology is based on commonly available raw ingredients	US 5460830
1995	Targeted transfection nanoparticles	Longer lasting biomolecule to improve therapy	Left to react overnight with production of the raw ingredients will balance the next day	It is unlikely that raw ingredients will become scarce	US 5460831
1997	Reduced and controlled surface binding of biologically active molecules	Lasts longer with more stable biomolecule films	Overnight self assembling chemistry	Simple raw chemicals and ingredients are the key competitive advantage	US 5639505

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Exit

Fig.8

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

Buyers will bid on patents secure in the knowledge that the patents are reasonably priced and insured - make a bid!

24 mos	7 mos
Typical Transaction	pIX Transaction

pIX

Message Board

Patent Inventory

Auction Activity

Escrow Activity

After Market License Admin

Electronic Library

Electronic Information Survey

Currency:

Fri, 2 Jul 1999 19:29:53GMT

Portfolio:

Patent Number:

Patent Title:

Inventor(s):

Abstract:

Claims:

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Fig.9

Fig. 10

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1100

The Patent & License Exchange Demonstration - "Bidding for the Future" - Microsoft Internet Explorer

26 mos

7.5mos

Typical Transaction

pIX

From one convenient screen, you can track the auction activity for your entire portfolio.

Message Board

Patent Inventory

Search

Auction Activity

Escrow Activity

After Market License

Market Admin

Electronic Library

pIX Information

pIX Survey

Currency:

Fri, 2 Jul 1999

19:30:52 GMT

Portfolio:

Sell Side

Patent No.	Patent Title	Portfolio	Ask Price	High Bid	Portfolio Manager	Auction Close
US 5462750	Biologically active composition having a nanocrystalline core	Man's Best University	175,000	150,000	Mr. Fabio Marino	1 Dec 99

Buy Side

Patent No.	Patent Title	Portfolio	Ask Price	High Bid	Your Bid	Close
JP 76854678	A method for drawing fiberoptic cables with improved yield	Man's Best University	125,000	110,000	105,000	1 Dec 99
DE 3456572	Method for splicing reverse transcriptase into gene therapy vectors	Man's Best University	76,000		Sale Pending	

on

oracle

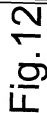
The Patent & License Exchange is the first business to business global internet-based auction facility for the safe and efficient transfer of quality patents and licenses

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◀

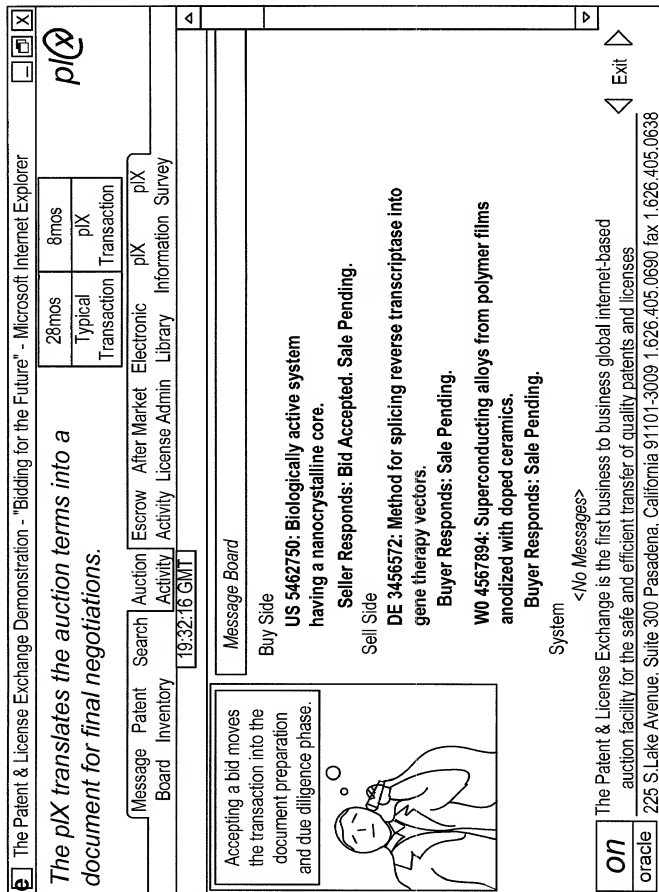
Exit ▶

Fig. 11



15/29

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Fig.13

1001740-69663860

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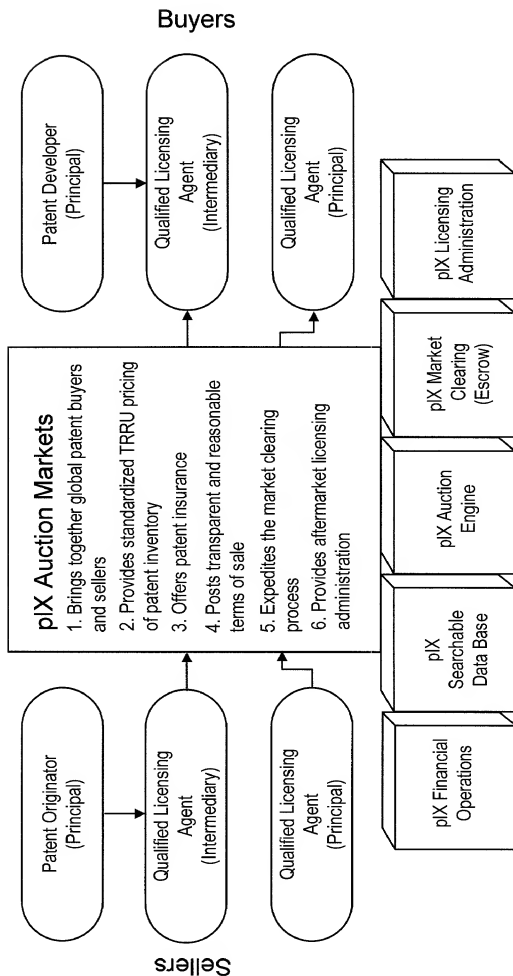


Fig. 14

17/29

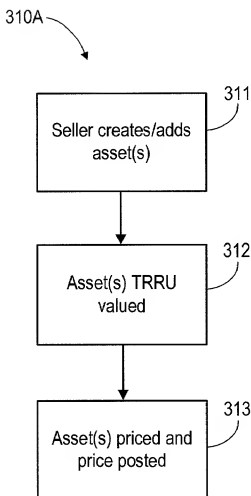


Fig. 15

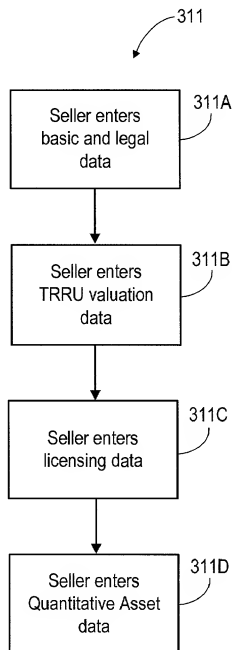


Fig. 17A

00000000-071001

 Trademark Info

FO0140* 6966E860

Copyright Info	
Owner / Applicant Name:	
Description:	
Copyright Image:	<input type="text"/> Browse...
Type of work:	
First Date of Creation:	
Are there related works? :	<input type="checkbox"/> Describe: <input type="text"/>
Are there descriptive works? :	<input type="checkbox"/> Describe: <input type="text"/>
Are there prior licenses or assignments? :	<input type="checkbox"/> Describe: <input type="text"/>
Are there restrictions on right to use? :	<input type="checkbox"/> Describe: <input type="text"/>
First Date of Distribution:	
Date of application of registration:	
Date of registration in United States (US Copyrights only)	
First date of publication in the United States:	
First date of publication outside the United States:	
Are there joint owners or co-authors?	<input type="checkbox"/> Describe: <input type="text"/>
Are there any prior granted licenses?	<input type="checkbox"/> Describe: <input type="text"/>
Are there allegations of infringement or conflicts in ownership?	<input type="checkbox"/> <input type="text"/>

Fig. 16B

20/29

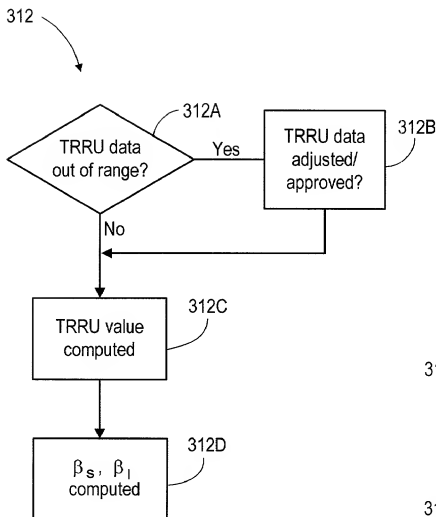


Fig. 17B

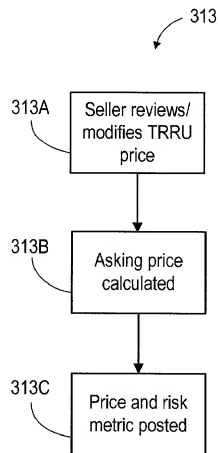


Fig. 17C

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Basic Info	Legal	Conditions	Financial	Attributes
Add to portfolio:		Portfolio #1 <input type="text"/>		
Patent Name:		<input type="text"/>		
Patent Number:		<input type="text"/>		
Country Issued:		Japan <input type="text"/>		
If application is pending, what is the status?		Pre-filing <input type="text"/>		
Has it been published?		<input type="radio"/> Yes <input type="radio"/> No		
Published Description:		<input type="text"/>		
Short Descriptive Title:		<input type="text"/>		
Internal Reference Number:		<input type="text"/>		
pl-x.com Sector:		Agri-biotech, nutraceuticals, food formulas and food additives <input type="text"/>		
pl-x.com Pure-Play Category:		Herbal/botanical extract technology <input type="text"/>		
Razor/Razor Blade:		<input type="radio"/> Yes <input checked="" type="radio"/> No		
Proven Applications:		<input type="text"/>		
Potential Applications:		<input type="text"/>		
Competitive Advantage:		<input type="text"/>		

Fig. 18A

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100170' 6966666

Basic Info	Legal	Conditions	Financial	Attributes
Relevant Regulatory Authority:				
<input type="checkbox"/> Relevant regulatory approvals applied for and approved in part or pending				
Litigation History?				
If yes, then describe:				
<input type="radio"/> Yes <input checked="" type="radio"/> No				
Litigation Pending Action?				
If yes, then describe:				
Legal Joint or Concurrent Users:				

Fig. 18B

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100120-6966860

Basic Info	Legal	Conditions	TRRU	Pricing	Attributes	Inventory
1810	Estimated Time Remaining to Market:	24 x Months				
1820	Estimated Cost Remaining for Development:	3 x \$ 1,000		= \$ 3,000,000		
1830	Central Patent Expiration Date:	11 04 2029				
1840	(pl-x.com) Sector:	Advanced Materials				
1850	(pl-x.com) Pure-Play Category					
1860	Approximate Capital Invested to Date:(optional)	8 x \$ 1,000,000		= \$ 8,000,000		

Fig. 18C

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Basic Info	Legal	Conditions	Financial	Attributes
Type of License:		Exclusive		
Know-How Transfer:		Included in offer (details to be specified)		
Assignability:		Assignable without consent		
Sub Licensing:		Licensee may grant sublicenses (detail to be specified)		

Fig. 18D

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100120-6966880

Basic Info	Legal	Conditions	Financial	Attributes
1. Category: <input type="text" value="Chemistry"/>				
Measurement & Unit: <input type="text" value="molar entropy, molar heat capacity - J/(mol*K)"/>				
Min: <input type="text" value="10"/> Comments: <input type="text"/>				
Max: <input type="text" value="1000"/>				
2. Category: <input type="text" value="Chemistry"/>				
Measurement & Unit: <input type="text" value="surface tension - N/m"/>				
Min: <input type="text" value="12"/> Comments: <input type="text"/>				
Max: <input type="text" value="25"/>				
3. Category: <input type="text" value="Dynamics"/>				
Measurement & Unit: <input type="text" value="viscosity (dynamic) - Pa*s"/>				
Min: <input type="text" value="65"/> Comments: <input type="text"/>				
Max: <input type="text" value="650"/>				
4. Category: <input type="text" value="Chemistry"/>				
Measurement & Unit: <input type="text" value="thermal conductivity - W/(m*K)"/>				
Min: <input type="text" value="100"/> Comments: <input type="text"/>				
Max: <input type="text" value="150"/>				
5. Category: <input type="text" value="General"/>				
Measurement & Unit: <input type="text" value="percentage - %"/>				
Min: <input type="text" value="5"/> Comments: <input type="text"/>				
Max: <input type="text" value="8"/>				

Fig. 18E

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A pl-x.com asking price consists of up to four components:

1. Upfront fee.
2. Royalty rate.
3. Guaranteed yearly minimum payments.
4. Milestone payments.

pl-x.com Suggested Asking Price Present Value: \$US 18 million

Enter Upfront Fee amount or Percentage of Suggested Asking Price Present Value:

Upfront Fee Amount: \$US x \$1,000 = (\$AMOUNT)

Percent of Suggested Asking Price: % x \$US 18 million = (\$AMOUNT)

I would accept as payment: ☐ Cash ☐ Stock ☐ Both ☐ Either

Royalty Rate required (optional): % x \$US 18 million = (\$AMOUNT)

Guaranteed minimum yearly payments:

Yr1 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr2 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr3 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr4 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr5 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr6 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr7 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr8 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr9 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr10 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr11 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr12 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr13 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr14 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr15 \$US <input type="text"/> \$1,000 <input type="text"/>
Yr16 \$US <input type="text"/> \$1,000 <input type="text"/>	Yr17 \$US <input type="text"/> \$1,000 <input type="text"/>	

The "out clause" is an event, which, if it occurs, will release a buyer from making the specified minimum yearly payments.

Is there an "out clause?" ☒ Yes ☐ No

If Yes, specify:

Milestone Payments (Optional):

- The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (a) could occur months.
- The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (b) could occur months.
- The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (c) could occur months.
- The buyer or licensee pays \$US \$1,000 if occurs.
Estimated number of months until milestone event (d) could occur months.

Present Value of your Asset Asking Price: \$US 18 million

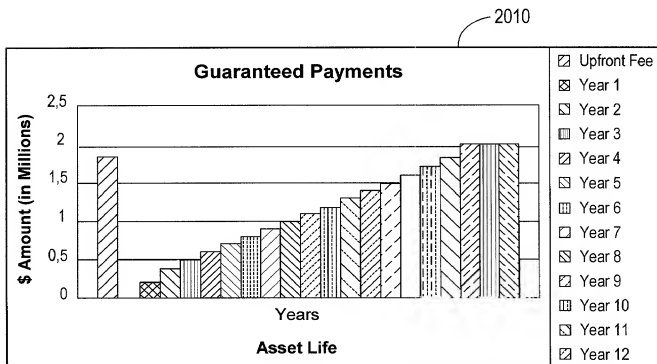
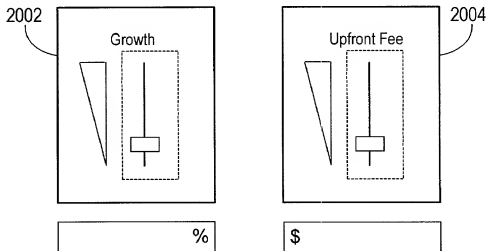
When you are satisfied with your present value asking price for this asset, click the "Next" button.

Calculate

Next

Fig. 19

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BACK

NEXT

Fig. 20

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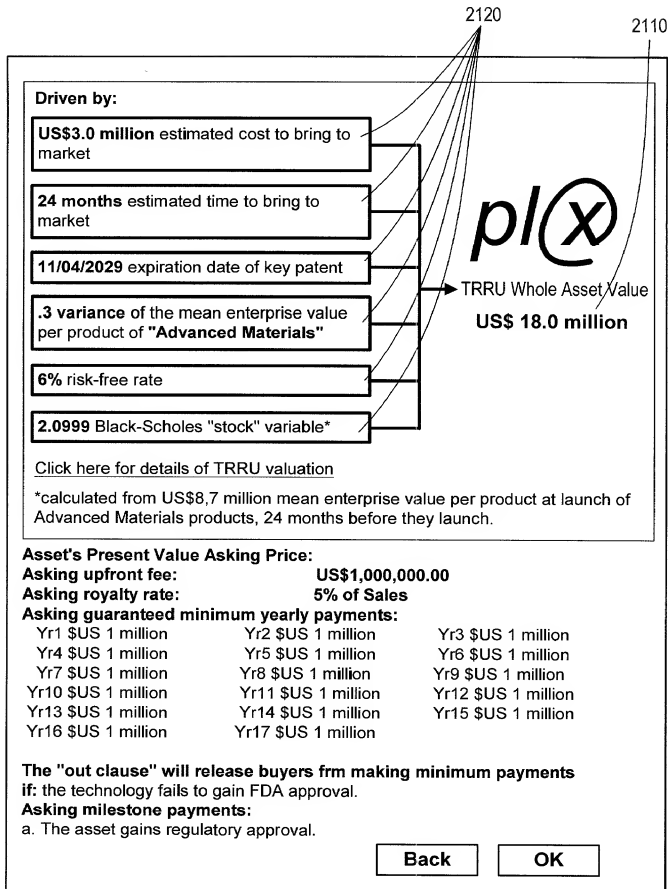


Fig. 21



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Basic Info	Legal	Conditions	TRRU	Pricing	Attributes	Inventory
<p>TRRU Whole Asset Value: \$US 18 million</p> <p>Step 1: The responses to the question below will be used to help calculate the suggested asking price present value for the license(s) you are offering on this asset. The value will either, equal or represent a portion of the TRRU Whole Asset Value based on the sale or license of this asset:</p> <p>Do you intend to offer this technology for all fields of use or for a specific limited subset of use?</p> <p>All <input checked="" type="checkbox"/> Subset <input type="checkbox"/></p> <p>Approximately, what fraction of the total potential market for this device does this subset represent? <input type="text"/> %</p> <p>Approximately, what # of licenses, of this type, do you intend to offer? <input type="text"/></p> <p>Are you willing to put a "cap " on this number so buyers or licensees will have a clear understanding of how many licenses will be made available?</p> <p><input type="radio"/> Yes <input type="radio"/> No</p> <p>The pl-x.com suggested asking price present value for this license(s) you are offering on this asset is \$US 18 million which represents 100% of the TRRU Whole Asset Value.</p> <p>Step 2: Please choose one of the following three choices to set the asking price present value for the license(s) you are offering on this asset:</p> <p><input checked="" type="checkbox"/> Use the suggested asking price present value.</p> <p><input type="checkbox"/> Use a % of suggested asking price present value. Enter percentage <input type="text"/> %</p> <p><input type="checkbox"/> Do not use suggested asking price present value.</p> <p><input type="button" value="Calculate"/> <input type="button" value="Next"/></p>						

Fig. 22